



Activity: Digital Reputation – Photo Finish

Topics included: Digital Reputation, Legality of sharing certain types of photos

PLEASE BE AWARE: THIS LESSON MAY CAUSE YOUTH TO THINK ABOUT A SITUATION THEY HAVE ALREADY EXPERIENCED OR ARE CURRENTLY EXPERIENCING. IF THEY HAVE HAD A SIMILAR EXPERIENCE AS OUTLINED BELOW, THEY MAY OR MAY NOT HAVE TOLD A PARENT. PLEASE BE OBSERVANT AND NOTICE ANY CHANGES IN APPEARANCE, BEHAVIOR, OR MOOD.

ANNOUNCE THAT YOU ARE AVAILABLE TO TALK PRIVATELY AFTER CLASS WITH ANYONE THAT NEEDS HELP. TALK WITH ANY STRUGGLING STUDENTS PRIVATELY AND ASSURE THEM YOU CAN HELP. ALWAYS REFER STUDENTS TO THE APPROPRIATE ADMINISTRATOR IN THE SCHOOL TO HELP THE STUDENT AND ALWAYS NOTIFY A PARENT.

Lesson Overview:

This lesson is designed to engage students in the topic of appropriately sharing photos, and remind them that once a photo is on the Internet, it's there forever. This lesson also details how photos can be misused by others (either known or unknown to you) and informs students of the laws related to inappropriate photo sharing.

Key Ideas:

- A. Appropriate photos for social media
- B. Privacy settings and how others can “steal” photos
- C. When posting photos, ensure no personal identifying information is included
- D. Taking photos in a place where there is an expected level of privacy (bathroom/locker room fitting room, etc.) can result in a school infraction/consequences and legal action

Instructional Activities:

Instructor: *Quickly think about the photos on your device or one you use, and determine if you think there are any that are “not appropriate” for the public to see? Think about why you shouldn’t share them, electronically.*

*If you have students who do not have devices, ask them to think about another’s photos they’ve seen, which they believe to be inappropriate to share.

After students have an appropriate amount of time to think about them, discuss what elements make a photo “appropriate” for sharing such as:

- Everyone in the photo gave permission for it to be taken and to share it
- It’s not embarrassing to anyone
- It’s respectful of others and myself
- It was not taken in a place where there is an expected level of privacy
- There is no personal identity information included
- Is that photo easy for someone else to save (either directly or with a screenshot)

Instructor: *What, if anything, did you find in your own photos that you may now consider as a photo you shouldn’t share?*

Encourage students to share without giving incriminating and/or inappropriate details or using any names.

Instructor: *Has anyone shared a picture of their driver’s license (for older students)? A document with their address? Their social security card? School ID? Date of birth? Why should these items NOT be shared? Have your parents ever shared a photo of you that you didn’t approve of? How did that make you feel?*

Remind students that once something is on the Internet, its never really gone, as there is a digital footprint left of everything posted on social media.

Instructor: *How would you feel if someone from your family saw the pictures you have shared?*

Instructor: *There is an expected level of privacy in certain areas, such as a public bathroom, locker room* or fitting room, which is why there are no security cameras in those areas. Open the link and discuss what’s contained. <https://legalbeagle.com/8608636-laws-being-photographed-permission.html>*

*You should also have a copy of your district’s policy as it relates to this, as to communicate the possible consequences for violating the policy.

Social-Emotional Learning: How to cope with the sharing of an inappropriate photo

Instructor: *Discuss with a partner how you have felt when someone shared a photo of you that you didn’t approve of being posted? Have you posted a photo to embarrass someone else? How did you feel after doing so? What are some ways you can deal with this?*

Resource: <https://cyberbullying.org/smart-social-networking>

Lesson Assessment:

- A. Name two things that would make a photo not appropriate to share.
- B. What could happen if you take a photo or selfie in a bathroom?
- C. Are there any photos you will remove from your social media or device to improve your digital profile?

Additional Resources:

Shape the Sky: Pledging to Safeguard for Security

<http://www.shapethesky.org/pledge/>

Shape the Sky: Technology Contract between youth and parents

<http://www.shapethesky.org/technology-contract/>